



ICSC-CBC Retail Real Estate Reception

SPONSORSHIP OPPORTUNITIES

Thursday, September 12, 2024 • 5:00 – 7:00 pm
ICSC Washington Office • 975 F Street NW • Washington, DC

In collaboration with the Congressional Black Caucus (CBC) and in alignment with its “lifting up, leading forward” mission, we are excited to introduce the ICSC-CBC Retail Real Estate Reception.

This event is dedicated to celebrating the outstanding achievements of Black industry leaders and highlighting partnerships essential for nurturing the next generation of leaders.

All proceeds from this event will further the [ICSC Foundation](#)’s initiatives to empower students from Historically Black Colleges & Universities (HBCUs) and other Minority-Serving Institutions (MSIs) to excel in the Marketplaces Industry.

RECEPTION SPONSORSHIP

CHAMPION

\$6,500 (2 available)

- Logo on event e-blasts
- Logo on on-site print signage
- Opportunity to promote DEI initiatives on digital screen during event
- Verbal recognition from podium
- Recognition at DEI events at ICSC LAS VEGAS, reaching nearly 700 attendees
- Recognition on ICSC Foundation web page
- 2 tickets to VIP pre-reception event
- 8 reserved passes

ADVOCATE

\$3,000

- Logo on event e-blasts
- Logo on on-site print signage
- Opportunity to promote DEI initiatives on digital screen during event
- 3 reserved passes

SUPPORTER

\$1,500

- Logo on event e-blasts
- Logo on on-site print signage
- 1 reserved pass

ON-SITE BRANDING SPONSORSHIPS

BAR SPONSOR

\$5,000 (1 available)

- Logo on event e-blasts
- Logo on on-site print signage
- Logo on bar napkins
- Option to display branded items/literature on or near bar
- Signature beverage (naming opportunity)
- Verbal recognition from podium
- 2 tickets to VIP pre-reception event
- 5 reserved passes

PHOTO BOOTH SPONSOR

\$5,000 (1 available)

- Logo on event e-blasts
- Logo on on-site print signage
- Logo on all digital/printed pictures from booth
- Option to display branded items near photo booth area
- Verbal recognition from podium
- 2 tickets to VIP pre-reception event
- 5 reserved passes