ICSC@WHISTLER SPONSORSHIP & ADVERTISING OPPORTUNITIES 2025

The member organization for industry advancement, ICSC promotes and elevates the marketplaces and spaces where people shop, dine, work, play and gather as foundational and vital ingredients of communities and economies. ICSC produces experiences that create connections and catalyze deals; aggressively advocates to shape public policy; develops high-impact marketing and public relations that influence opinions; provides an enduring platform for professional success; and creates forward-thinking content with actionable insights — all of which drive industry innovation and growth.

For more information, please visit www.ICSC.com.



ICSC@WHISTLER

The ICSC@ event series is our signature regional two to three-day gatherings of innovators and deal makers, who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life. Take advantage of the opportunity to elevate your company's brand visibility in front of the industry's top decision makers within the marketplaces industry.

	PLATINUM	GOLD
BENEFITS AND COMPANY LOGO BRANDING		
Event related emails with URL of choice	•	•
Event webpage with URL of choice	•	•
On-site signage recognizing event sponsors	•	•
Looping on digital screen during select event functions	•	•
"Thank You" ad on TV in each Fairmont Chateau Whistler guest room	•	•
Looping on digital screens at Opening Reception	•	•
On-site event signage at entrance of Opening Reception	•	•
Event lanyard (limited to 450 lanyards per sponsor, includes the ICSC logo)	•	
One full page ad in the on-site Program At-A-Glance	•	
One window decal in main hallway between ballrooms at the Fairmont Chateau Whistler	•	
Two complimentary registrations	•	
Two seats at VIP Table during keynote sessions	•	
Logo displayed on TV monitors at Mallard Lounge	•	
PRICING		
	\$9,500 CAD	\$4,000 CAD