

# ICSC@WESTERN SPONSORSHIP & ADVERTISING OPPORTUNITIES 2024

The member organization for industry advancement, ICSC promotes and elevates the marketplaces and spaces where people shop, dine, work, play and gather as foundational and vital ingredients of communities and economies. ICSC produces experiences that create connections and catalyze deals; aggressively advocates to shape public policy; develops high-impact marketing and public relations that influence opinions; provides an enduring platform for professional success; and creates forward-thinking content with actionable insights – all of which drive industry innovation and growth.

For more information, please visit [www.ICSC.com](http://www.ICSC.com).

# ICSC@ EVENTS: U.S.

The ICSC@ event series is our signature regional two- to three-day gatherings of innovators and dealmakers who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life. Take advantage of the opportunity to elevate your company’s brand visibility in front of the industry’s top decisionmakers within the Marketplaces Industry at these events:

ICSC@RED RIVER • ICSC@MONTEREY • ICSC@CAROLINAS • ICSC@PA/NJ/DE • ICSC@NEW ENGLAND  
 ICSC@FLORIDA • ICSC@WESTERN • ICSC@MID-ATLANTIC • ICSC@SOUTHEAST • ICSC@CENTRAL

	PLATINUM MAX 6 SPONSORS	GOLD	SILVER	BRONZE	RECEPTION
<b>BENEFITS AND COMPANY LOGO BRANDING</b>					
Company logo on lanyards (pending production deadlines)	•				
Three full conference event passes	•				
One full conference pass Gold Sponsors		•			
On-site signage recognizing event sponsors placed in prominent locations for maximum exposure	•	•	•	•	
One custom meterboard (sponsor to provide artwork)	•				
“Thank You to Our Sponsors” hanging banner (when available)	•				
Event web page including URL of choice	•	•	•	•	
Event emails including URL of choice	•	•	•	•	
Banner ad in event mobile app	•				
Company logo acknowledgment in event mobile app	•	•	•	•	
Looping on digital screen during lunch (when available) or static signage	•	•	•	•	
Featured on screen in between content sessions	•	•	•		
Looping on digital screens at Networking Reception	•	•	•		•
On-site event signage at entrance of Networking Reception	•	•	•		•
<b>PRICING PER EVENT</b>	<b>\$10,000</b>	<b>\$7,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>

## ADDITIONAL BRANDING OPPORTUNITIES

Take advantage of a variety of additional branding and signage opportunities throughout the interior and exterior of each venue, such as banners, clings and digital, to engage attendees and promote your company’s brand.

### OVERHEAD BOOTH BANNER

Increase visibility and drive traffic to your booth with this stand-out branding opportunity. Available only at ICSC@RED RIVER, ICSC@FLORIDA, ICSC@WESTERN, ICSC@SOUTHEAST.

# EVENT SPONSORSHIP FORM

Please complete for ICSC@ event sponsorship. Pricing is by event.

## CONFERENCES

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- ICSC@RED RIVER
- ICSC@MONTEREY
- ICSC@CAROLINAS
- ICSC@PA/NJ/DE
- ICSC@NEW ENGLAND
- ICSC@FLORIDA
- ICSC@WESTERN
- ICSC@MID-ATLANTIC
- ICSC@SOUTHEAST
- ICSC@CENTRAL

## SPONSORSHIP OPPORTUNITIES (PER EVENT)

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- PLATINUM \$10,000
- GOLD \$7,000
- SILVER \$5,000
- BRONZE \$2,500
- RECEPTION \$1,000

For information and pricing on additional branding and signage opportunities available throughout the interior and exterior of venues, such as banners, clings and digital, contact [sales@ICSC.com](mailto:sales@ICSC.com).

## RETURN APPLICATION TO

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Carlos Baudett • [cbaudett@ICSC.com](mailto:cbaudett@ICSC.com)

Please include a high resolution .EPS and .JPEG version of your company logo with your payment information.

### TERMS, CONDITIONS AND RULES

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at [www.ICSC.com/event-terms-and-conditions](http://www.ICSC.com/event-terms-and-conditions), which are hereby incorporated by reference.



# ADDITIONAL OPPORTUNITIES



# BRANDING & SIGNAGE

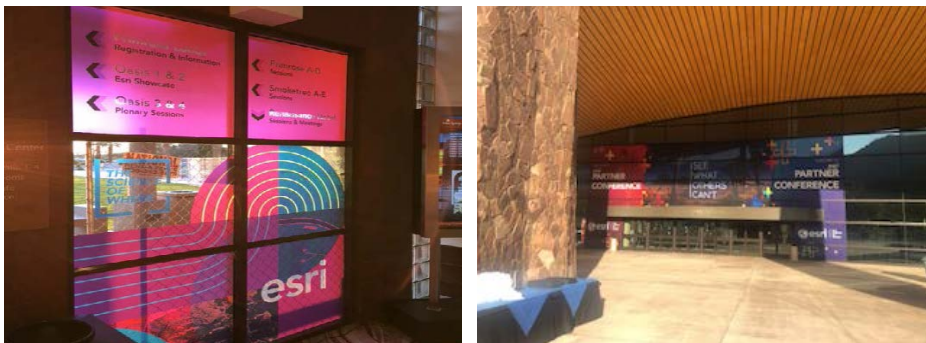
## INTERIOR AND EXTERIOR

ICSC offers a wide variety of branding and signage opportunities throughout the interior and exterior of the Palm Springs Convention Center to engage attendees and promote your company's brand.

## WALL BANNERS: HANGING AND DECAL OPTIONS



## WINDOW CLINGS



## YOU ARE HERE UNITS



# BRANDING & SIGNAGE

## OVERHEAD HANGING BOOTH BANNER

Booths 400 Sq Ft to 800 Sq Ft: 4'x10', double sided - \$4,000

Booths 900 Sq Ft and Larger: 5'x15', double sided - \$6,000





# OTHER SPONSOR & ADVERTISING OPPORTUNITIES

## EVENT AT-A-GLANCE PRINT ADS

ICSC@WESTERN on-site At-a-Glance back cover, back inside cover, front inside cover, and full page ads available. Pricing varies. Must be reserved by August 19, 2024.



# ICSC FOUNDATION GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

All proceeds from the Golf Tournament support the [ICSC Foundation](#), the philanthropic arm of ICSC dedicated to building a pipeline of outstanding and diverse talent that can excel in the industry's evolving landscape. Please note that sponsorships of the Golf Tournament are tax deductible.

## **TOURNAMENT (PRESENTING/TITLE) SPONSOR**

**\$5,000** (1 Available)

Company logo on all electronic and printed material, including company signage at check-in and reception; company logo on golf scorecards and tees. Includes two complimentary foursomes.

## **19TH HOLE RECEPTION SPONSOR**

**\$3,500** (1 Available)

Company logo on signage at check-in, golf course and reception.  
Company logo on cocktail napkins. Includes complimentary foursome.

## **GOLF CART SPONSOR**

**\$2,500** (1 Available)

Company logo on signage in every golf cart facing seated golfers during the tournament. Includes complimentary foursome.

## **NETWORKING SPONSOR**

**\$1,000** (18 Available)

Table, chairs and umbrellas at designated tee box. Ability to provide own refreshments/handouts for tournament players.

## **COMPLIMENTARY BEGINNER'S GOLF CLINIC SPONSOR**

**\$1,000** (1 Available)

Company logo on signage at check-in, golf clinic and reception. Logo on electronic golf clinic registration and marketing.

## **TEE/GREEN SIGN SPONSOR**

**\$250** (36 Available)

Company logo on tee sign at designated tee box/green during tournament.

## **LONGEST DRIVE SPONSOR**

**\$500** (1 Available)

Includes Tee/Green Sign Sponsor and company logo on contest signs.

## **CLOSEST TO THE PIN SPONSOR**

**\$500** (1 Available)

Includes Tee/Green Sign Sponsor and company logo on contest signs.

## **DRINK CART SPONSOR**

**\$2,500**

Branding on drink cart and two drink tickets for each player. Two complimentary player registrations.

## **GOLF BALL SPONSOR**

**\$2,500**

Company logo on 25 dozen golf balls (one sleeve for each player). Two complimentary player registrations.

## **SWAG BAG SPONSOR**

**\$3,000**

Company logo on golf tees, towels and ball markers for each player. Three complimentary player registrations.