

ICSC@CANADA

SPONSORSHIP & ADVERTISING OPPORTUNITIES 2024

The member organization for industry advancement, ICSC promotes and elevates the marketplaces and spaces where people shop, dine, work, play and gather as foundational and vital ingredients of communities and economies. ICSC produces experiences that create connections and catalyze deals; aggressively advocates to shape public policy; develops high-impact marketing and public relations that influence opinions; provides an enduring platform for professional success; and creates forward-thinking content with actionable insights – all of which drive industry innovation and growth.

For more information, please visit www.ICSC.com.

ICSC@ EVENTS: CANADA

The ICSC@ event series is our signature regional two to three-day gatherings of innovators and deal makers, who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life. Take advantage of the opportunity to elevate your company's brand visibility in front of the industry's top decision makers within the marketplaces industry.

	PLATINUM	GOLD	SILVER	RECEPTION
BENEFITS AND COMPANY LOGO BRANDING				
Event related emails with URL of choice	•	•		
Event webpage with URL of choice	•	•	•	
On-site signage recognizing event sponsors	•	•	•	
Looping on digital screen during select event functions	•	•		
"Thank You" ad on TV in each Fairmont Chateau Whistler guest room	ICSC@WHISTLER ONLY	ICSC@WHISTLER ONLY		
Event lanyard (up to 1000, or 50% of all lanyards)	ICSC@WHISTLER ONLY			
Displayed on TV monitors at Mallard Lounge & Terrace	ICSC@WHISTLER ONLY			
One window decal located in hallway between Fairmont exhibit hall	ICSC@WHISTLER ONLY			
Two complimentary registrations	•			
One guest complimentary admission to Opening Reception	•			
Keynote sessions: 2 seats at VIP table	•			
Looping on digital screens during lunches (when available) or static signage	ICSC@CANADA ONLY	ICSC@CANADA ONLY	•	
\$500 of your sponsorship will go to the ICSC Foundation Canada	ICSC@CANADA ONLY	ICSC@CANADA ONLY		
Featured on screen in between content sessions	ICSC@CANADA ONLY	ICSC@CANADA ONLY		
Verbal recognition of sponsors during Opening Remarks	•	•		
Banner on deal making floor	ICSC@CANADA ONLY			
Looping on digital screens at Networking Reception	•	•		•
On-site event signage at entrance of Opening Reception	•	•		•
PRICING BY EVENT				
ICSC@WHISTLER	\$10,000 CAD	\$5,000 CAD	\$3,500 CAD	\$2,500 CAD
ICSC@CANADA	\$15,000 CAD	\$10,000 CAD	\$5,000 CAD	\$3,000 CAD



ADDITIONAL OPPORTUNITIES

ON-SITE VENUE SIGNAGE



Wireless Network Opportunities
\$18,000 CAD (maximum 2 sponsors)



Escalator Glass Decals
Double-sided, \$12,000 CAD per set
Single-sided, \$8,000 CAD per set



Lanyard Sponsors
\$9,000 CAD (maximum 2 sponsors)



Water Cooler Sponsor
\$3,500 CAD (maximum 1 sponsor)



Digital Advertising Walls
\$4,000 CAD per wall



Column Wraps & Gem Structures
\$4,000 CAD per column/structure





OVERHEAD BOOTH BANNERS



Rectangular Double-sided Banner

Booths 400 Sq Ft to 800 Sq Ft: 4'x10' - \$4,500 CAD

Booths 900 Sq Ft and Larger: 5'x15' - \$7,000 CAD



EVENT SPONSORSHIP FORM

Please complete for ICSC@ event sponsorship. Pricing is by event.

ICSC@WHISTLER

- PLATINUM \$10,000 CAD
- GOLD \$5,000 CAD
- SILVER \$3,500 CAD
- RECEPTION \$2,500 CAD

ICSC@CANADA

- PLATINUM \$15,000 CAD
- GOLD \$10,000 CAD
- SILVER \$6,500 CAD
- RECEPTION \$3,000 CAD

For information and pricing on additional branding and signage opportunities available throughout the interior and exterior of venues, such as banners, clings and digital, contact sales@ICSC.com.

RETURN APPLICATION TO

Kyle Tomlin • ktomlin@ICSC.com

Please include a high resolution .EPS and .JPEG version of your company logo with your payment information.

TERMS, CONDITIONS AND RULES

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.ICSC.com/event-terms-and-conditions, which are hereby incorporated by reference.