



December 4 · Roundtable Discussions

1:30 – 2:30 pm · Grand Sonoran EFG

Number	Topic	Leader	Company/Firm	CEU Credits AIA / RCEP
A1	Restaurant Tenant Improvements – Wins and Woes	Katherine Blanner	Field Paoli Architects	HSW / 1
A2	Crafting Retail Excellence: The Power of Design-Build Strategies	Hans Hansen	Bayley Construction	1 / 1
A3	New Trends in Municipal Tree Preservation + Canopy Coverage and Development Impacts	Philip Neal, P.E.	Kimley-Horn	HSW / 1
A4	Woke 101 – Channel Surfing in the ADDRESSING Model	Bob Rowan	Nordstrom, Inc.	HSW / 1
A5	Navigating Complexity: Design and Architectural Project Management in Multiconsultant Project Environments	Amanda Bocchinfuso, PMP, NCARB	MA Design	1 / 1
A6	Universal Design – Going Beyond Code	Becca Holt	Nordstrom, Inc.	HSW / 1
A7	Artificially Aided Planning and Design	Giuseppe Colosimo	Arcadis Architects P.C.	1 / 1
B1	Change Your Mindset – There’s a Reason Why Sales Comes Before Service	Mike McClure	Ad Art	1 / 1
B2	The Sustainable Timber Revolution: Toward Net Zero	Pamela Friday	CPH Consulting, LLC	HSW / 1
B3	What Happens When the Big Box Moves Out? An Experiential Retail Discussion About the Future of Large Development Centers	Kelsey Sundet	BRR Architecture, Inc.	HSW / 1
B4	Designing to Deter Theft While Maintaining Open, Inviting, and Shoppable Retail Spaces	Jenni Saneholtz	Nordstrom, Inc.	HSW / 1
B5	Adapting to Generational Shifts With Urban Planning for a Multigenerational Future	Dallas Cothrum, PhD	Masterplan, a Milrose Company	HSW / 1
B6	How to Mitigate the Effects of Rising Construction Costs	Jeremy Pollender	CM&B	1 / 1
B7	Adaptive Reuse for Commercial Real Estate	Brad Simmons	Civil & Environmental Consultants, Inc.	HSW / 1
C1	Expectations of a New Employee	David Sebastian	Civil & Environmental Consultants, Inc.	1 / 1
C2	Managing the End of the Alphabet – Gen X, Y, and Z	Mike Archer	Civil & Environmental Consultants, Inc.	1 / 1
C3	Industry Trends – Social Media	Drew Prochaska, P.E.	Kimley-Horn	1 / 1
C4	Talent Retention – Pipe Dream or Possibility?	Julio Williams	JMW Site Design	1 / 1
C5	Passion or Paycheck?	Kimberly Smith	Intertek-PSI	1 / 1
C6	Open Store Remodels	Mary Kate Tomlinson	JCPenney	HSW / 1



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C7	Millions of Dollars in Data and No BODY to Mine It: New Developments in Automated Data Management Platforms, Augmented Intelligence, and Large Language Models (Yes, AI) That Will Make Our Businesses Smarter, More Efficient, and Highly Profitable	Nicholas Groch	Katz Properties Retail	1/1
D1	Creating Retail Destinations That Resonate With Communities	Brandon Wernli	KTGY Architects	HSW / 1
D2	Expiring Tax Provisions: Risks for Commercial Real Estate	Phillips Hinch	ICSC	1/1
D3	Working and Communicating Remotely	Rob Beard	JCPenney	1/1
D4	Maximizing M/WBE Participation to Meet & Exceed Your Project Goals	Mike Forlenza	Whiting-Turner	1/1
D5	Regenerative & Restorative Communities	Eric Corey Freed	CannonDesign	HSW / 1
D6	The Current State of AI in the AEC Industry	Gregory R. Schnackel	Schnackel Engineers, Inc.	1/1
D7	Ideas to Density Your Development and Reduce Parking Count	Norman Brody	Brody Associates, Inc.	1/1
E1	Is "Work From Home" Working for Your Organization? Why or Why Not? What Are Some Best Practices for a Successful Collaborative Work Environment?	Brian Bowles & Tom George	MCG Architecture	1/1
E2	Budgeting Strategies for Adaptive Reuse Projects	Cary Stump, CDP	Cary Stump Cost Consulting, LLC	1/1
E3	All Things Roofing	Molly Gerhls	Duro-Last	HSW / 1
E4	Modular Building for an Engaging Retail Experience	Jesse Goldman	CSHQA, Inc.	HSW / 1
E5	Do You Have CSR (Corporate Social Responsibility)?	Shiloh Shaver	CSHQA, Inc.	1/1
E6	AI – Friend or Foe?	Tiffany Luu	Development Management Associates (DMA)	1/1
E7	Retail Technology – Integrating E-Commerce and Physical Environment for a Seamless Customer Experience	Chad Lundeen	Saatva	1/1
F1	Conceptualizing Artificial Intelligence's Role in the Design Process	Jonathan Novak	Onyx Creative	1/1
F2	Advantages of Design-Build in Fluctuating Market	Danae Tinsley, NCIDQ	Whiting-Turner	1/1
F3	Verify in Field – a Problematic but Helpful Note in Renovations	Andrew Brister, AIA	GreenLight 360	1/1



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Number	Topic	Leader	Company/Firm	CEU Credits AIA / RCEP
F4	Marketing for Success: How to Integrate Your Efforts for Talent, Client, and Brand Growth	Mitchel Wileczek	Connor Construction, LLC	1/1
F5	Timesheets – How Can We and AI Automate Them?	John Mickey	Factory Reality, LLC	1/1
F6	The Power of Prototype Standards – “The Anytown Plan”	Jason Hatwig LEED AP BD+C	CEI Engineering Associates, Inc.	1/1
F7	Converting Retail Into Assembly Uses for Entertainment and Gyms	Brent Felten	Henderson Engineers	HSW / 1
G1	Conference Mastery Hacks: Maximizing Your Conference or Trade Show Experience	Jade Nunes	Core States Group	0 / 1
G2	Navigating the Permitting Process: Strategies for Efficiency	Mario Lopez	Cuhaci Peterson	1/1
G3	OAC Relationships – Managing and Communication for Better Projects	Brian Taylor	ECHO Realty	1/1
G4	Regional Expansion of Childcare	Justin A. Mihalik, AIA NCARB	Colliers	HSW / 1
G5	Retailing the Architecture – Bringing Brands to Life at Ground Level Within Mixed-Use Developments	Ioannis Bourlakis	Benoy	1/1
G6	How to Mitigate the Effects of Rising Construction Costs	Bryon Muir	Atlas Building Group	HSW / 1
G7	What Do You Mean You Can’t Get the Electrical Gear?	Lyssa Goranson	Ayres Associates	HSW / 1
H1	EXPERIENTIAL PLACEMAKING – Creating Destinations & Programming to Drive Human Connection	Andrew Salzbrun	AGAR	1/1



December 5 · Roundtable Discussions

8:30 – 9:30 am · Grand Sonoran EFG

Number	Topic	Leader	Company/Firm	CEU Credits AIA / RCEP
A1	Recruiting and Retaining Top Talent in Today's Competitive Market	Jordan Ross	Hoar Construction, LLC	1/1
A2	The Rise of Electric Vehicles in the Retail Commercial Markets	William Fries	BL Companies	HSW / 1
A3	Early Investment to Solve for Skilled Tradespeople Shortages	Trixie Castillo	Nordstrom, Inc.	1/1
A4	Mix It Up: Breaking Away From the Traditional Retail Lineup at Enclosed Malls	David Peregoy	Nordstrom, Inc.	HSW / 1
A5	Avoiding Mechanics' Liens – Practice Tips	Amanda Kraft	McNees Wallace & Nurick	1/1
A6	AI in Retail – Its Purpose, Benefits, and Importance	Melinda Thurston	RTM Engineering Consultants	1/1
A7	Global Outsourcing: Possible to Increase Profit AND Relieve the Team?	Jason Fifarek, P.E.	Factory Realty	1/1
B1	CLEAR HEIGHT NO LONGER A PROBLEM! RAISE THE ROOF FOR SPECIALTY TENANT REQUIREMENTS	Rob Marek	Raise the Roof Logistics	HSW / 1
B2	Retail Traffic – the Benefits of a Town Center	Ben Johnson, P.E.	Kimley-Horn	1/1
B3	Industry Trends – Talent Management, Recruiting, and Retention	Brad Horbal, P.E.	Kimley-Horn	1/1
B4	Who's on TOP – Talent Retention	Eric S. Harris	Cuhaci Peterson	1/1
B5	Project Delivery Methods: Examining Design/Build, Construction Management, and the Value of Collaborative Preconstruction Services	Jeremy Pollender	CM&B	1/1
B6	Retaining Key Employees and Growing Your Workforce in Commercial Construction	Jon Roemer	J. Raymond Construction	1/1
B7	Fast Changing Industry, Slow Governing Jurisdictions – How Are We Balancing These?	Justin Kramer	Kimley-Horn	1/1



December 5 · Roundtable Discussions

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Number	Topic	Leader	Company/Firm	CEU Credits AIA / RCEP
C1	Suburban Opportunities: Traditional Power Center or Not?	Matt Lucas, P.E.	Kimley-Horn	HSW / 1
C2	Where's That Confounded Bridge? (The Hunt for Thermal Energy Loss)	Aksel Solberg	HFA	HSW / 1
C3	Industry Trends – the Workforce Housing Crisis and Its Impact on Community	Bryce Christensen, P.E.	Kimley-Horn	HSW / 1
C4	ADA-Fluent Design: Lessons in Accessibility	Al Pagano	TMG	HSW / 1
C5	Box Space Study and Conducting Due Diligence	Brett Alexander	Simon Property Group	HSW / 1
C6	Energy Alternatives and Storage	Dan Duggan	Bohler	HSW / 1
C7	Can't We All Just Get Along – Working With Baby Boomers, Gen X, Millennials & Gen Z	Cory Glassberg	Whiting-Turner	1 / 1
D1	Pre-Con Do's and Don'ts	Jim Scarpone	Schimenti Construction Company	1 / 1
D2	Developing an Experiential Mixed-Use Center	Norman Brody	Brody Associates, Inc.	1 / 1
D3	How to Grow a Robust Social Media Community	Jonathan Novak	Onyx Creative	1 / 1
D4	Electrification of Retail and Hospitality Tenants in New and Existing Developments	Richard Knapp	Onyx Creative	HSW / 1
D5	How Can Grocery Stores Become a Community's Vibrant Third Place?	Kara Eberle-Lott	Cushing Terrell	1 / 1
D6	Marketing: From Internal Business Communication to Retail Brand Launching	Jenny Meccia	Development Management Associates (DMA)	1 / 1
D7	Facilities First: Ensuring Operational Excellence in Your Center or Stores	Kim Miller	Gallant	HSW / 1



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Number	Topic	Leader	Company/Firm	CEU Credits AIA / RCEP
E1	Lessons Learned – Positive and Not-So-Positive Outcomes of Projects Gone By and How You Use That Information	Mike Dillon	Dillon Works, Inc.	1/1
E2	The Impact of AI on Retail Real Estate and the Architecture & Engineering Industry	Scott Allman, AIA	Ethos Workshop Architects	1/1
E3	Are Adaptive Reuse Projects Really Saving the World?	Tiffani Norman	CSHQA, Inc.	HSW / 1
E4	Navigating Tenant Work Letters in Construction: Challenges and Solutions	Todd Mullins	Hawkins Construction, Inc.	1/1
E5	Conscious Capitalism: Elevating Performance and Humanity Through Leadership and Team Building	Gina Marie Romeo	Connect Source Consulting Group, LLC	1/1
E6	How Retailers and Banks Are Integrating AI Into Their Physical Spaces to Elevate the Customer Experience	Meghana Joshi, AIA	MG2	HSW / 1
E7	Creating Places That People Love – Revitalizing Underutilized Space	Stephanie Wills	RSM Design	HSW / 1
F1	Generational Diversity in the Workplace	Art Rectenwald, CDP	Rectenwald Brothers	HSW / 1
F2	Retail Technology – Integrating E-Commerce and Physical Environment for a Seamless Customer Experience	Chad Lundeen	Saatva	1/1
F3	CRM – Driving Sales Growth Throughout Your Organization	Thomas Fenton	Schimenti Construction Company	1/1
F4	How to Mitigate the Effects of Rising Construction Costs	Bryon Muir	Atlas Building Group	1/1
F5	Bridging the Gap: Blending Warehouse and Retail Design	Barbara Joslin	BL Companies	1/1
F6	How Sustainability Regulations Impact and Inspire New and Innovative Retail Designs	Sing Tong, AIA	RDC	1/1
F7	Talent Management Starts With Great Leadership	Jackie Miller	RSP Architects	HSW / 1
G1	Will AI Completely Disrupt...Everything?	Ryan Sommers	RSP Architects	1/1



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Number	Topic	Leader	Company/Firm	CEU Credits AIA / RCEP
A1	Restaurant Tenant Improvements – Wins and Woes	Katherine Blanner	Field Paoli Architects	HSW / 1
A2	EV Charging and the Futureproofing of Site Design	Kayla Sheffield, P.E.	CPH Consulting, LLC	HSW / 1
A3	The Rise of Sports “Eatertainment” Districts	Giuseppe Colosimo	Arcadis Architects P.C.	1 / 1
A4	Evolution of WORK: In-Office, Hybrid, Remote . . . Where Are We Headed?	Karen Oshiro	Nordstrom, Inc.	1 / 1
A5	Designing for Future Flexibility	Nora Bauser	Nordstrom, Inc.	1 / 1
A6	Building the Future: Exploring 3D Printing's Role in Construction	Pamela Friday	CPH Consulting, LLC	1 / 1
A7	Are Retail Stores the New Billboard?	Jason Runevitch	Nordstrom, Inc.	1 / 1
B1	Adaptive Reuse for Commercial Real Estate	Brad Simmons	Civil & Environmental Consultants, Inc.	HSW / 1
B2	Expectations of a New Employee	David Sebastian	Civil & Environmental Consultants, Inc.	1 / 1
B3	Managing the End of the Alphabet – Gen X, Y, and Z	Mike Archer	Civil & Environmental Consultants, Inc.	1 / 1
B4	What Is Value Engineering?	Eric Peul, P.E.	Schaefer	1 / 1
B5	Competitive Bidding vs. Negotiated Bidding in Construction	Ana Rocha	J. Raymond Construction	1 / 1
B6	New Revenue Streams – Pros and Cons of Incorporating Solar Into Existing or Proposed Projects	Cory Howell	Kimley-Horn	HSW / 1
B7	Industry Trends – Social Media	Drew Prochaska, P.E.	Kimley-Horn	1 / 1
C1	Talent Retention – Pipe Dream or Possibility?	Julio Williams	JMW Site Design	1 / 1
C2	Passion or Paycheck?	Kimberly Smith	Intertek-PSI	1 / 1
C3	Open Store Remodels	Mary Kate Tomlinson	JCPenney	HSW / 1
C4	Urban Grocery Stores: Maximizing Success Through Strategic Site Selection and Construction Cost Efficiency	Leah Blackman	CM&B	1 / 1
C5	Breaking Down the In-House: The Benefits and Drawbacks of Incorporating In-House Design in Real Estate Development and Property Management, and How AI Might Be Able to Break Down Certain Barriers Pertaining Thereto	Nicholas Groch	Katz Properties Retail	1 / 1
C6	Creating Retail Destinations That Resonate With Communities	Brandon Wernli	KTGY Architects	HSW / 1
C7	Expiring Tax Provisions: Risks for Commercial Real Estate	Phillips Hinch	ICSC	1 / 1



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Number	Topic	Leader	Company/Firm	CEU Credits AIA / RCEP
D1	Working and Communicating Remotely	Rob Beard	JCPenney	1/1
D2	Designing Future Flexibility for an Uncertain Future	Andrew Dorin	Larson Design Group	1/1
D3	Pathways to Net Zero	Eric Corey Freed	CannonDesign	HSW / 1
D4	Solving Problems With People	John Sabatos, CDP	Rycon Construction	1/1
D5	Conscious Leadership: Creating a Conscious and Collaborative Culture	Kalia Graham	Whiting-Turner Contracting Company	1/1
D6	The Current State of AI in the AEC Industry	Gregory R. Schnackel	Schnackel Engineers, Inc.	1/1
D7	Intelligent Ecosystems: Leveraging the Power of IoT to Virtually Manage Your Facility	Michael Geyer	WLS Lighting Systems	HSW / 1
E1	Is "Work From Home" Working for Your Organization? Why or Why Not? What Are Some Best Practices for a Successful Collaborative Work Environment?	Brian Bowles & Tom George	MCG Architecture	1/1
E2	Budgeting Strategies for Adaptive Reuse Projects	Cary Stump, CDP	Cary Stump Cost Consulting, LLC	1/1
E3	All Things Roofing	Molly Gerhls	Duro-Last	HSW / 1
E4	The Impact of Direct-to-Consumer Retail on Real Estate: Challenges and Future Prospects	Jonathan Brown	Development Management Associates (DMA)	1/1
E5	Value Engineering in Site Design: Navigating Pricing, Material Availability, and Scheduling Challenges	Christopher C. Perry, P.E., CDP	Woolpert	HSW / 1
E6	Design-Build for an Easier Construction Process	Steve Smith	CSI Construction	1/1
E7	Construction Reuse: Converting a Vacant Rite Aid Into a Golf Simulator Whiskey Bar	John Bodary	Woods Construction & Interiors	1/1



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F1	Multimodal Transportation Design at Shopping Centers – EVs, and Buses, and Bikes, Oh My!	Eric Tripi, P.E., PTOE	GHD	HSW / 1
F2	Developing Client Satisfaction From Permitting to Construction	Jim Tredwell	CEI Engineering Associates, Inc.	1 / 1
F3	How to Effectively Manage Large Amounts of Small Projects	Steve Kosmer	Rycon Construction, Inc.	1 / 1
F4	If You Don't Love Your Roof, It Won't Love You...Roof Inspection, Maintenance, and How This Small Expense Will Pay Big Dividends	Ryce A. Elliott	Benning Construction Company	HSW / 1
F5	PFAS Impacts on Phase 1 Assessments	Jeffrey M. Satfield, PE, CPESC	CPH	HSW / 1
F6	Amplify Your New Business Pursuits	Brad Brown	FMGI, Inc.	1 / 1
F7	Resilient Retail: Envelope Design in Hurricane-Prone Regions	Kyle Tornow	RSP Architects	1 / 1
G1	Universal Design: Beyond Accessibility	Scott Klopfer	RSP Architects	HSW / 1
G2	Community-Anchored Centers: Creating Retail Drivers With Placemaking From Daily Life	Derek Heeb, AIA	RDC	1 / 1