



# Celebree

S C H O O L

Mission. Vision. Values.



**Retail Category:** Early Childhood Education / Daycare

**Typical Size:** 9,000 – 12,000 SF +/-

**Location Type:** Adaptive Reuse or Ground Up: Stand alone, shopping center, business park, pad site.

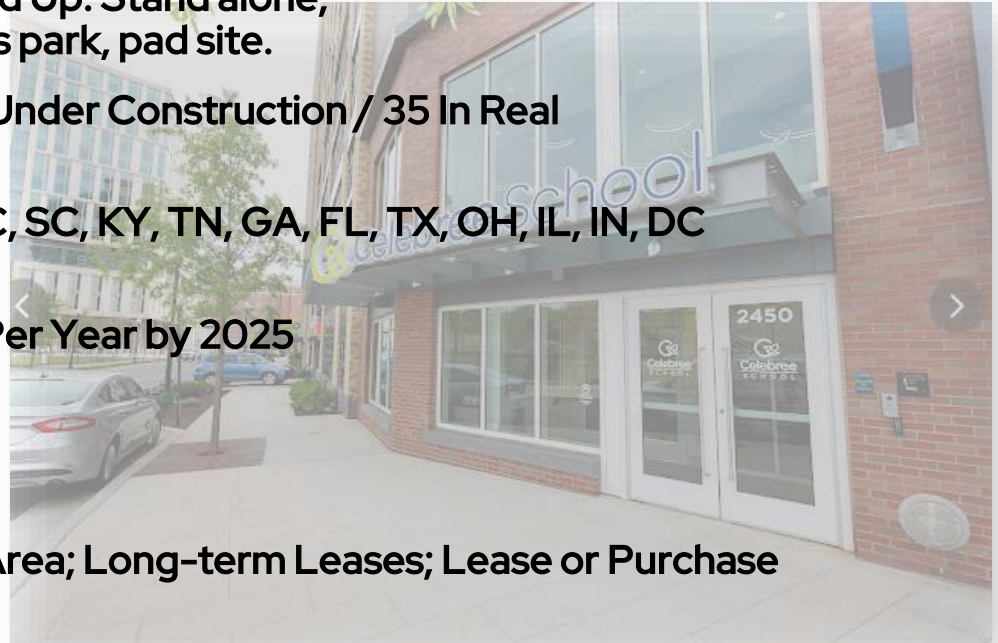
**Current Number of Stores:** 52 Open / 21 Under Construction / 35 In Real Estate

**Growth Markets:** MA, MD, VA, DE, PA, NC, SC, KY, TN, GA, FL, TX, OH, IL, IN, DC

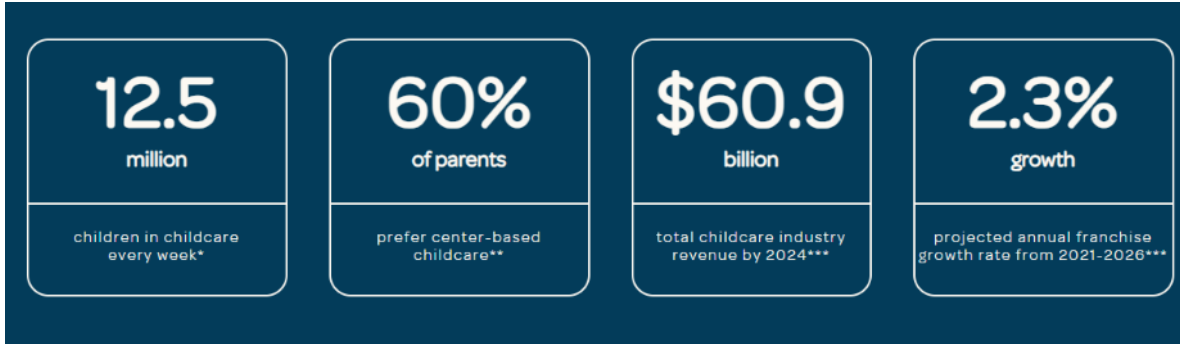
**Number of New Stores:** 20-24 Opening Per Year by 2025

**Co-Tenants:** Various

**Additional Requirements:** Outdoor Play Area; Long-term Leases; Lease or Purchase



# Early Childhood Education Industry



Make a Difference

30 Years of Experience

Top 25 Largest Daycare





Celebree

SCHOOL

## Values

Celebree School is driven by our core values:

- Relationship Focused
- Thought Leader
- Community
- Commitment
- Transparent & Authentic

## Mission

Our Mission is to empower franchisees to achieve personal and financial goals through steadfast support and delivery of proven, innovative, and educational programs that inspire and enrich the lives of families served and the communities they support.

## Vision

This is what we want. We want to be the recognized leader in providing the best care for infants, preschoolers, and school-age children.



Dependable Child Care You Can Rely On



Infants



Toddlers



Preschool



School Age



Summer Camps



### Protect

We take our responsibility to protect children seriously. We follow all licensing regulations and pursue the highest level of accreditation.



### Educate

Process oriented and curriculum based education begins at birth and lays a foundation for lifelong success.



### Nurture

We help children develop independence, respect for others, and the confidence they need to thrive.



## Portfolio At A Glance

**In Business Since 1994 - Franchising Since 2019**

**52 Schools Open** (across 6 states)

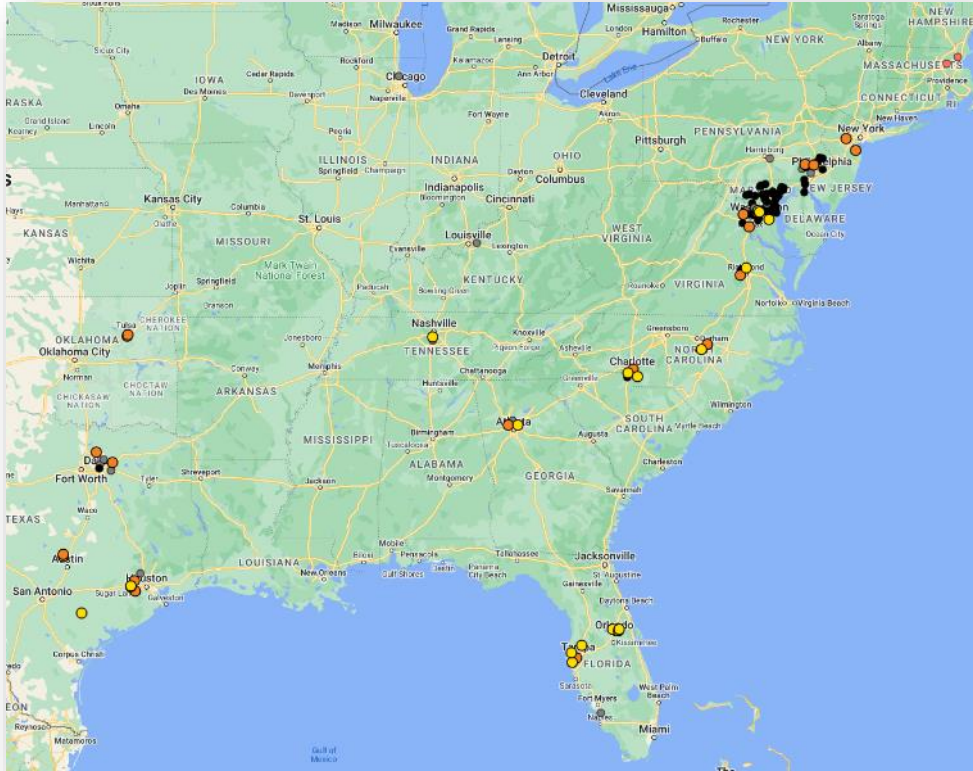
**21 Schools Under Construction** (across 10 states)

**17 Schools Under Lease Negotiations** (across 10 states)

**18 Schools Under LOI Negotiations** (across 7 states)

**6 New Markets in 2024:** (Denver, Arizona, Cincinnati, Columbus, St. Louis, Kansas City & Indianapolis)

**2 New Franchisees per month** (78 Current Zees)





## Celebree School

**Product Types:** Adaptive  
Reuse or Ground Up

**Demographics:**  
Children Ages 0-5: 2,500  
Population: 45k  
Households: 17k  
AHI: \$100k  
Median Age: 35-45

**Space Requirements:** 9k-12k  
sq ft

**Outdoor Play Area:** 4k-6k sq ft

**Lease term:** 10+ years









# REQUIREMENTS

## Site Requirements & Demographics

- Lease or Purchase
- Space Requirements: 9,000- 11,000 sq. ft. (1 or 2 story)
- Outdoor Play Area: 3,500- 6,000 sq. ft. of adjacent space (varies by state)
- Type of location: stand alone, shopping center, business park, pad site
- Large concentration of children and families

## Delivery of Space

- Standard “Warm, Lit” shell or Vanilla Box
- Electric: 600 Amp service at 120/208 volts three phase, 4 wire, or 400 Amp service at 480 volts (separately metered for the Demised Premises)
- 1 Ton HVAC per 250 Sq. ft.
- Water: 1.5” - 2” domestic water service
- Sewer Line: 4”
- Fire Sprinkler: Fully Operational System complying with Local Code and Ordinance
- Smooth concrete slab

## Typical Lease Requirements:

- Lease Term: Ten (10) Year Term with Two (2) Five (5) Year Option





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Brenda Rappaport – Celebree Real Estate Director

[brappaport@celebree.com](mailto:brappaport@celebree.com)

781-640-3668

Megan Williams – Primary Real Estate Broker

[megan.williams@cushwake.com](mailto:megan.williams@cushwake.com)

240-506-5609

Chris McMahon & Travis Ginsberg – New England Local Brokers

[cjm@sumrp.com](mailto:cjm@sumrp.com) & [tg@sumrp.com](mailto:tg@sumrp.com)