



Retailer Runway

Crunch Fitness

Geoff Dyer, Principal



CRUNCH

FITNESS



CR FITNESS HOLDINGS

CRUNCH FITNESS
SOUTH ATLANTIC

**500 CLUBS OPEN AND IN
DEVELOPMENT WORLDWIDE**



FITNESS

\$5M Gym

34 years average age

#1 Personal Training program

Memberships start at \$9.99 month

Length of stay 26 months

52% female



CRUNCH FITNESS

25,000 sf - 55,000 sf model sizes

2nd Gen or BTS

50,000+ within 3 miles

150,000+ within 10 minutes

30,000 Cars Per Day

Easy in, easy out

8 parks for 1,000sf





FITNESS

Growth Markets: Orlando, Tampa Bay, Miami/
Fort Lauderdale, Atlanta, Charlotte,
Dallas/Ft Worth, Phoenix and Knoxville.

Co-tenants: We co-exist with all major brands
bringing 50,000 + visitors with average HH
income of \$75,000+ to your Center.

We can add a mezzanine on a 20,000 sf
base to get to 30,000+ sf





MASTER BROKER, STACEY WADDELL STACEY@RETAILLIVE.COM (512) 230-4532



#ICSC • ICSC.com