



Retailer Runway

SMOOTHIE KING



Retail Category:

SMOOTHIE / BEVERAGE / SNACK

Typical size:

800 – 1,600 SQ FT.

Location type:

Free Standing, End Cap,
Drive thru only, In-Line

Current # of stores:

1,300+ (USA / South Korea /
Trinidad, and Cayman Islands)

**Growth markets
and # of New Stores:**

Central / Eastern / South U.S.A Markets
Opening 100+ new locations FY2024

Co-tenants:

Gyms, Grocery, Pharmacy (Daily Needs)

Additional requirements: Drive thru preferred / Outdoor seating / 2+ Reserved parking



REAL ESTATE DIRECTOR TERRITORIES

West

Director of Real Estate

Andrea Witt

Andrea.Witt@smoothieking.com

940-783-3546

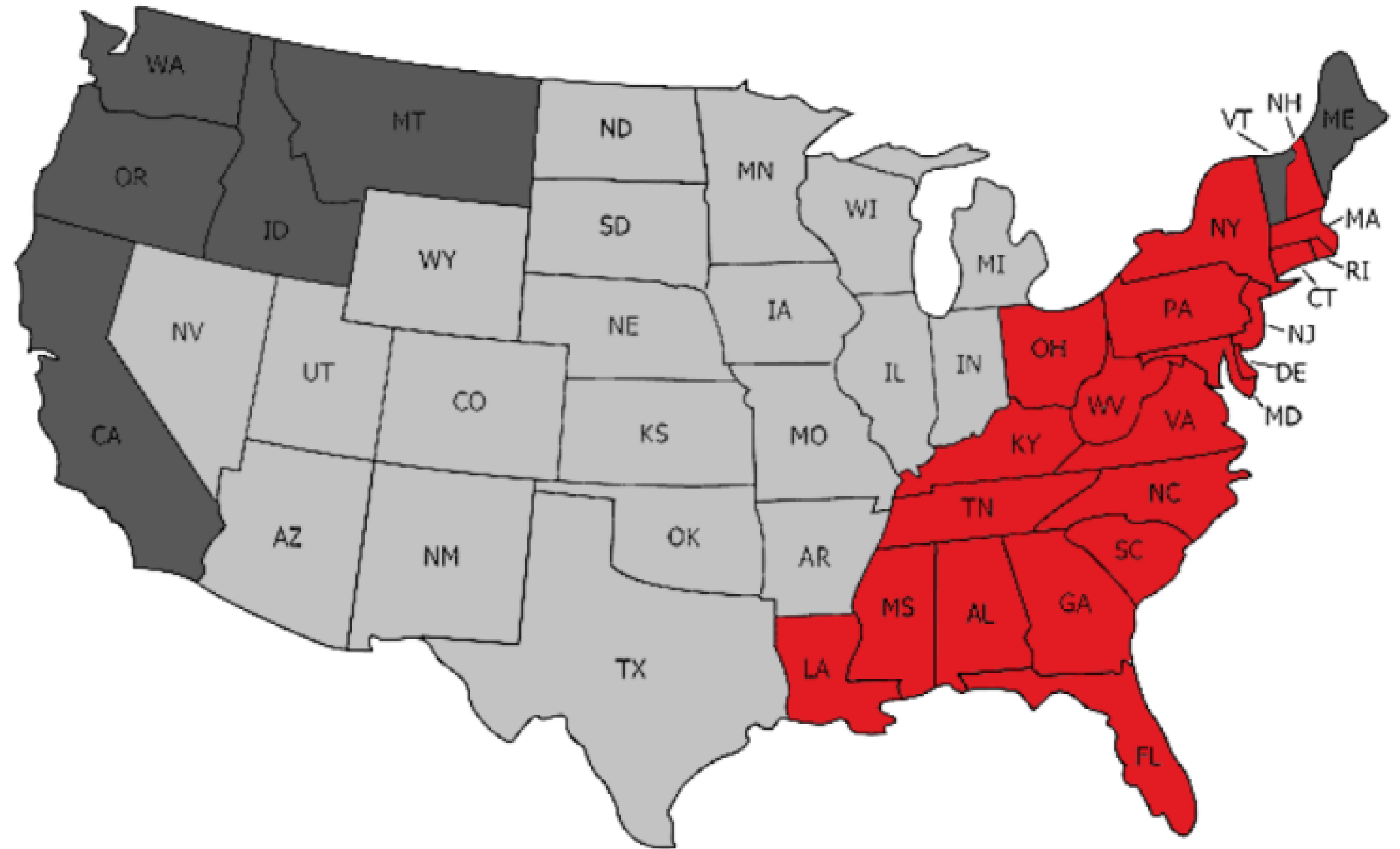
East

Director of Real Estate

Chris de Wolff

Chris.deWolff@smoothieking.com

404-401-7973



What We Look For

1
DIVERSE
PORTFOLIO

Freestanding



End Cap



In Line



Modular



DT Only



Non-Traditional



IDEAL LOCATION GUIDELINES
Smoothie King's real estate professionals work with franchisees to provide them site selection criteria and guidance in finding and securing suitable locations for each market.

PARKING

- 10+ Parking Spaces
- 2 Reserved Spots (LOI)

ACCESS

- Multiple Access Points
- Full Non-Blocked Access

VISIBILITY

- Size – 800 – 1600 Sq. Ft
- 20k+ Cars Per Day
- Raised Elevations
- Outdoor Seating

ENERGY (SYNERGY)

- Near Grocery
- Near Fitness
- Near National QSR
- Near Service Retailers
- 30k Population (7 min) + / -



NO high fructose corn
syrup



NO hydrogenated oils



NO rBST/rBGH added
hormones in our
dairy*



NO GMO fruits &
veggies



NO gluten



NO NSF banned
substances



NO artificial colors,
flavors or
preservatives



NO trans fats



NO BAD STUFF

Smoothies that comply with our No-No List and meet our Clean Blends Promise.



A LABOR OF LOVE

Our mission is to be smarter about our process and more transparent about our philosophy — the ingredients we're proud to include, and the ones we promise to not.



WHY IT MATTERS

Our promise is to encourage you in your pursuit of a healthy, active lifestyle. And to make Smoothies that not only nutritionally support your health and fitness goals, but actually help you reach them.

New Items New Only Refreshers

Real Fruit. Real Juice. Real Energy.



Smoothie Bowls

Power up your day with Açai or Pitaya bowls handcrafted with fresh toppings.

NEW! APP IS HERE!



exclusive deals and menus



earn points on every purchase



redeem rewards when you want or combine to save



skip the line with mobile pay and ordering



Brian Olson
VP of Real Estate
Brian.Olson@Smoothieking.com
815-705-4832



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